



NEWS RELEASE

October 23, 2015

Alvin Clay Financial Advisors LLC Opens in Jenkintown, PA

After building a reputation for trustworthiness while providing financial advice for more than 35 years, Alvin A. Clay III has launched Alvin Clay Financial Advisors LLC in Jenkintown, PA.

“Financial issues can be complex. Information overload makes our heads spin. And the confusion results in poor choices or no decision at all, both of which can be quite costly,” said Clay. “A trusted financial advisor — independent, experienced and expert — can guide you to make the decisions that put you in the best position to meet your goals. In my new business, we provide direction.”

Clay has a Master’s degree in tax law, is a CPA and a Certified Financial Planner. “But my reputation for trustworthiness is more important to me than any professional credential or accomplishment,” he said.

Clay believes financial planning is a service — not a product. “To be a valuable service, it needs to be organized, able to be executed and easy to understand,” he said. “We believe every client should have a financial plan that informs and guides an investment strategy, even if the plan is basic and simple. Complicated is not necessarily better. Investment success is achieved when the investor's predefined goals are served. It’s not just about beating a benchmark.”

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Prior to forming his own company, Clay joined Boston Private Financial Holdings Inc. in acquiring Davidson Trust Company. As CEO, he reorganized Davidson's service offering, managed it through an extremely difficult period for U.S. financial markets and helped sell the company to Bryn Mawr Trust Company, strengthening both firms in the process.

Clay also served as CEO of Pitcairn Trust Company after leading its tax and wealth management group, and was tax director and head of financial planning advice at the Butcher & Company investment banking firm. Early in his career he established a financial planning practice at Ernst & Whinney CPA's.

An ordained deacon in the Archdiocese of Philadelphia, Clay has been a contributor to The Philadelphia Inquirer and other publications on business topics such as ethics and taxes and enjoys speaking to business groups about instilling moral principles in the workplace. He intentionally established his new office within walking distance of his church, so that he can efficiently serve both. He and his wife Kathy reside in Montgomery County, PA. They have seven children.

Alvin Clay Financial Advisors LLC is located at 309 York Road (Route 611), Suite 215, in Jenkintown. For more information call **267-626-2382**, send an email to **info@alvinclay.com** or visit **www.alvinclay.com**.

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