

NEWS RELEASE

June 16, 2016

Michael J. Keenan Joins Alvin Clay Financial Advisors

Alvin Clay Financial Advisors LLC is pleased to welcome Michael J. Keenan to its investment management group as a senior advisor. A member of the adjunct faculty in the MBA program at DeSales University, Mike has a vast, diverse background in finance and portfolio management.

"I have known Mike Keenan for many years and am thrilled that we finally have an opportunity to work together," said Alvin Clay, founder and

Michael J. Keenan

managing partner of the Jenkintown, PA-based firm. "Mike's professional credentials are impeccable, so I know he will add significant value as we plan and invest for our individual clients."

Clay added, "Mike's extensive corporate background will help immensely in service to our business clients who are 401 (k) sponsors. But above all, he is a fine human being with strong values and the right priorities. He embodies our motto of 'Integrity, Expertise, Wisdom.'"

Mike, who earned an undergraduate degree at Villanova University and an MBA at Drexel University, has been an effective leader in finance, treasury, investments and strategic planning in the financial, technology, consulting and distribution industries. Registered with the Commonwealth of Pennsylvania as an Investment Adviser Representative (IAR), he holds several professional certifications, insurance and investment licenses.

Mike describes his approach to providing financial and investment advice as a "collaborative effort." Of foremost importance, he said, "is to listen to a client's needs, aspirations, goals and objectives. The next step is to create and execute a customized Alvin Clay Financial Advisors LLC blueprint for our clients -- individuals and families; non-profits trying to make the most of limited resources; and business owners who need to fulfill their fiduciary duty as a 401(k) plan sponsor. And as life circumstances change, we work alongside our clients to address those changes."

He continued, "I'm delighted to be associated with Alvin Clay and a firm whose mission is to expertly deliver financial advice in a completely transparent manner, thereby earning and safeguarding a client's trust."

Mike is married and has five children and four grandchildren. He is an active member of St. Cyril of Jerusalem Catholic Church, Jamison, PA, and is on the advisory board of For Pete's Sake, a non-profit organization that assists adult cancer patients. He also serves on the investment committee for the Sisters of the Blessed Sacrament. Previously, Mike has served on the advisory board of Bishop McDevitt High School, as well as the board of Special Olympics of PA.

Alvin Clay Financial Advisors LLC is located at 309 York Road (Route 611), Suite 215, in Jenkintown, PA. For information call **267-626-2382**, send an email to **info@alvinclay.com** or visit **www.alvinclay.com**.